



MSU: Composites Symposium

Goal:

To Facilitate the Transfer of
Beneficial Technologies to Commercial Markets

Office of Entrepreneurship and Technology
Transfer

Gerald Nelson, Director



Research Relationships

- MSU Capabilities Continuum:
 - Contract Lab
 - Facilitate a work for hire relationship
 - Simple form relationship for I-off projects
 - Collaborative Team Member
 - Codified relationship where MSU is contributing to the creation of ideas as a team member
 - Concept Creation
 - MSU is trying to translate its novel ideas into commercial opportunities through corporate relationships



Research Relationships

- MSU Relationship Continuum:
 - Contract Lab
 - No expectations of IP ownership
 - Collaborative Team Member
 - IP percent based on contribution
 - Concept Creation by Researcher
 - Strong expectations tied to commercialization interest; usually tied to interest of MSU and Industry Stakeholders.



Relationship Schemes

- MSU Relationship Continuum:
 - Contract Lab
 - Pure contract for services rendered
 - Collaborative Team Member
 - Sharing agreement
 - Concept Creation by Researcher
 - License Agreement



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Questions ?

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