MSU: Composites Symposium

Goal:

To Facilitate the Transfer of Beneficial Technologies to Commercial Markets

Office of Entrepreneurship and Technology Transfer
Gerald Nelson, Director
Research Relationships

- MSU Capabilities Continuum:
  - Contract Lab
    - Facilitate a work for hire relationship
    - Simple form relationship for 1-off projects
  - Collaborative Team Member
    - Codified relationship where MSU is contributing to the creation of ideas as a team member
  - Concept Creation
  - MSU is trying to translate its novel ideas into commercial opportunities through corporate relationships
Research Relationships

- **MSU Relationship Continuum:**
  - **Contract Lab**
    - No expectations of IP ownership
  - **Collaborative Team Member**
    - IP percent based on contribution
  - **Concept Creation by Researcher**
    - Strong expectations tied to commercialization interest; usually tied to interest of MSU and Industry Stakeholders.
Relationship Schemes

- MSU Relationship Continuum:
  - Contract Lab
    - Pure contract for services rendered
  - Collaborative Team Member
    - Sharing agreement
  - Concept Creation by Researcher
    - License Agreement
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Questions?

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